Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Smart Balloon Inc
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Heyzap, heyzap.com
Address of Service Provider: 235 Dore Street, San Francisco, 94103, CA
Name of Agent Designated to Receive
Notification of Claimed Infringement: Jude Gomila
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 235 Dore Street, San Francisco, 94103, CA
Telephone Number of Designated Agent: 4153239950
Facsimile Number of Designated Agent: n/a
Email Address of Designated Agent: copyright@heyzap.com
Signature of Officer or Representative of the Designating Service Provider: Date: 4/24/09
Typed or Printed Name and Title: Jude Gomila, COO
SCANNED 07 01-2009

Note: This Interim Designation Must be Accompanied by a S80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

Copyright GC/I&R P.O. Box 70400 Washington, DC 20024



